UX Design Institute

DIGITAL COMMUNICATIONS INSTITUTE

Professional Certificate in UI Design

Duration	Format	Exam
12 weeks	**Online, self-paced**	**1-hour exam**

Industry Advisory Council

INTERCOM   mastercard   DELL   Virgin media   HubSpot

SAP   Meta   LinkedIn

University credit rated by:

GCU
Glasgow Caledonian University

University for the Common Good
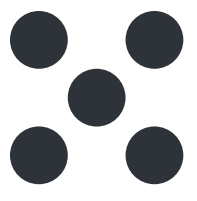
Welcome

Digital Communications Institute (DCI) is dedicated to educating professionals, job seekers and graduates in the field of digital communications and technology to ensure career growth and satisfaction, keeping our student's skills current and cutting edge.

At the Digital Communications Institute, we are committed to providing the most up-to-date online education facilitating economic development throughout our region by providing individual students and organizations with the necessary digital and technological skills to adapt to an ever-changing world.

As part of the Digital Communications Institute's commitment to providing internationally recognised qualifications, we work with the foremost Industry bodies such as the UX Design Institute whose programs are industry-validated, university-credited rated and quality assured.

It's our goal to transfer relevant knowledge and skills to our students through interactive teaching enabling them to have successful fulfilling careers.

Ana Mirković
CEO
Digital Communications Institute (Serbia)
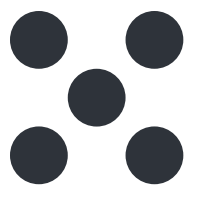
About the UX Design Institute

The UX Design Institute is setting the standard in product design education across the globe. We have trained thousands of digital professionals and helped them pursue successful careers in UX and UI design.

University-backed education

We've partnered with Glasgow Caledonian University to credit rate the Professional Diploma in UX Design. This means the course meets the highest possible educational standards. These standards are part of the European Qualifications Framework, a globally recognised mark of quality.
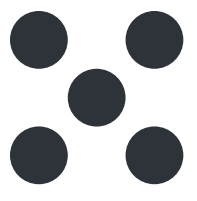
Who is this programme for?

- ✓ Graphic and digital designers who want to upskill to UI design

- ✓ UI designers who want to strengthen their knowledge and craft

- ✓ UX professionals who want to become more rounded product designers

- ✓ Anyone looking for a job in tech who is visually minded with an eye for detail

What will you get from the programme?

- ✓ The skills needed to design beautiful, pixel-perfect interfaces

- ✓ An understanding of the 'why' of good UI design and the principles behind it

- ✓ A university credit-rated qualification that's valued by employers globally
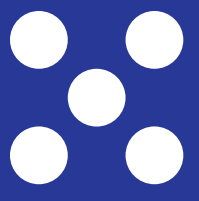
Our students love learning with us

97%

Customer Satisfaction Score

4.9 ★★★★★

Google (634 reviews)

4.8 ★★★★★

SwitchUp (126 reviews)

4.8 ★★★★★

Course Report (28 reviews)

"It's a fantastic and comprehensive course, which provided me with the knowledge and skills to hit the ground running as a Product Designer."
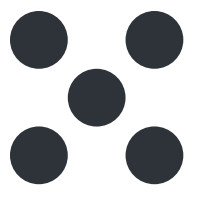
Daniel Kleimberg
Product Designer
Zopa

"The course provided a solid foundation to kickstart my career in product design. I was confident that I had the knowledge and expertise to step into a creative design role."

Julian Pugsley
Product Designer
CogX

Programme overview

10 modules covering the best UI practices

Follow a 3-month structure or set your own pace within 6 months

Ongoing support from our Student Success Team

Short exercises for hands-on practice

A final assignment to test your new-found skills

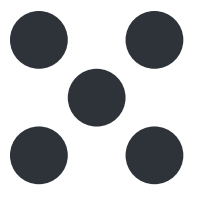Regular group sessions for assignment feedback and advice

UX Insider live events connect you with world-class experts

Programme syllabus

1. Introduction to UI design
2. Brands and personality
3. Layout
4. Design principles
5. Interactivity
6. Typography
7. Colour, shapes and effects
8. Iconography and imagery
9. Design process
10. Presenting designs

Module 1

Introduction to UI design

In your first module, you'll gain an understanding of the fundamentals of UI elements and design systems. You'll learn why good UI matters and understand the role of UI design in the UX process. You'll also recognise the effects of poor UI and begin learning how to avoid it in your designs.

Lessons include

- Why good UI matters
- The role of the UI designer
- UI elements fundamentals
- Design systems
- Effects of bad UI

Module 2

Brand and personality

Understanding how to infuse a brand's personality into a design is a core skill for a UI professional. In this module, you'll learn how to bring a brand to life through typography, colour, layout and more. You'll discover the impact of simplicity in UI design and how it affects the user experience.

Lessons include

- Interpreting brands and personalities
- Infusing brand values into a UI
- Inspiration and mood boards
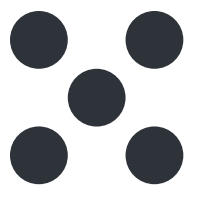
Module 3

Layout

In this module, you'll become familiar with the fundamentals of layout. You'll learn techniques that bring balance and order to an interface and, in turn, improve the user experience. Finally, you'll understand how to design responsively.

Lessons include

- Layout
- Visual hierarchy
- Margins, gutters and padding
- 8 point grid system and design systems
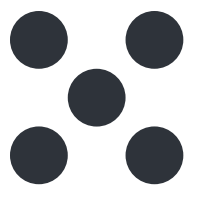- Alignment in UI
- Responsive design

Module 4

Design principles

This module will bring you through the core principles of design. You'll learn how these principles impact the user's psychology, and you'll recognise their role in creating effective, successful products.

Lessons include

- Proximity
- Grouping or chunking
- Similarity
- Symmetry
- Continuation
- Closure
- Affordance
- Visual hierarchy and proportion

Module 5

Interactivity

This module focuses on understanding the interactive nature of digital products. You'll recognise the different components and states used in interfaces and what they mean to the user. You'll learn how to incorporate these elements into your designs to create easy-to-use, intuitive UIs.

Lessons include

- Design patterns
- Thumb reachability
- Forms

- Input controls
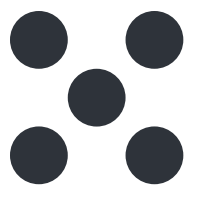- Informational components
- iOS and Android GUI patterns

Module 6

Typography

Typography is a core feature of any design, from navigation and headings to labels and hyperlinks. In this module, you'll learn to master this timeless skill. You'll discover how best to apply typography in all aspects of design and visual communication.

Lessons include

- The power of typography
- Scanning patterns
- Hierarchy
- Font selection

- X-height and baseline
- Line height and line length
- Contrast and space
- Styling

Module 7

Colour, shape and effects

This module will guide you through the use of colour, shape and effects in UI design. You'll learn the role these elements can play in aiding communication and usability, expressing brand personality, directing attention and more.

Lessons include

- The power of white and grey
- Accessibility
- Primary, secondary and accent colours
- Shape in UI design
- Colour models
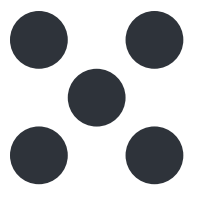- Creating a colour palette
- Removing visual noise

Module 8

Iconography and imagery

Iconography, illustration and imagery are the visual language of UI design. In this module, you'll learn how to use these elements to communicate with users, bring brand values to life and enhance your designs.

Lessons include

- Using icons
- Designing and personalising icons
- Using images
- Image treatments

Module 9

Design process

In this module, you'll learn how to approach a new UI design project. You'll recognise the importance of excellent communication in achieving an efficient workflow. You'll learn how to interpret wireframes and become familiar with each step of the design process.

Lessons include

- Interpreting wireframes
- Starting your design
- Ideating and design iterations
- Presenting information visually
- Animating a user interface

Module 10

Presenting designs

In your final module, you'll learn how to present your designs. You'll recognise the importance of supporting your design choices with a solid rationale and evidence of user testing. And, you'll learn how to improve the handover process.

Lessons include

- Presenting designs
- Considering the audience
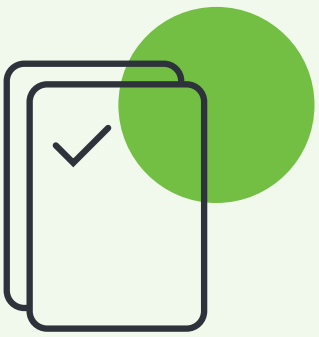- Critique and feedback
- Preparing for handover
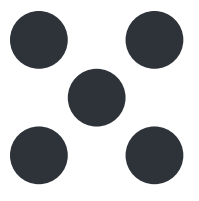
How you will learn
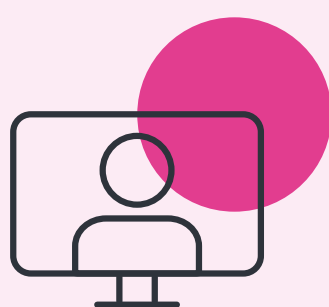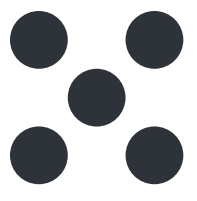
High-definition video lectures

Downloadable course material

Guided, step-by-step coursework
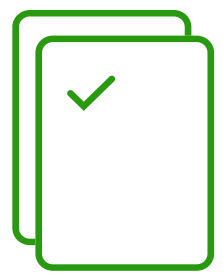
Group feedback sessions
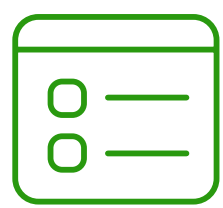
Webinars with industry experts

How you will be assessed

Assignment

- 1 final assignment - 6 short exercises
- Design a responsive website, desktop and mobile app
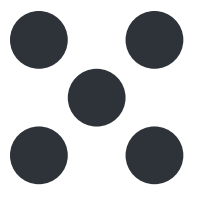- Continuous support from course mentors

The assignment accounts for 40% of your overall assessment.

The exam makes up the remaining 60%.

Exam

- 1 online exam, lasting 60 minutes
- Once course is completed, the exam can be taken whenever you like
- Monitored and observed by an external examination company

How you will be supported

Our warm, welcoming community will support you at every step:

- Dedicated and responsive Student Success Team
- Constructive feedback from world-class mentors
- Personalised career support from our career coaches
- Access to our active student Slack community

Kelly, Cathal, Ellen, Dee, Shashank and Faolan

95% of students say that the Student Success Team are helpful

"After having such an amazing experience with UX Design Institute on the UX course, I started the UI Design course. Personal challenges made it difficult to finish it as expected, but the lovely people from UX Design Institute were very accommodating, helpful, understanding and I cannot thank them enough for their support!"
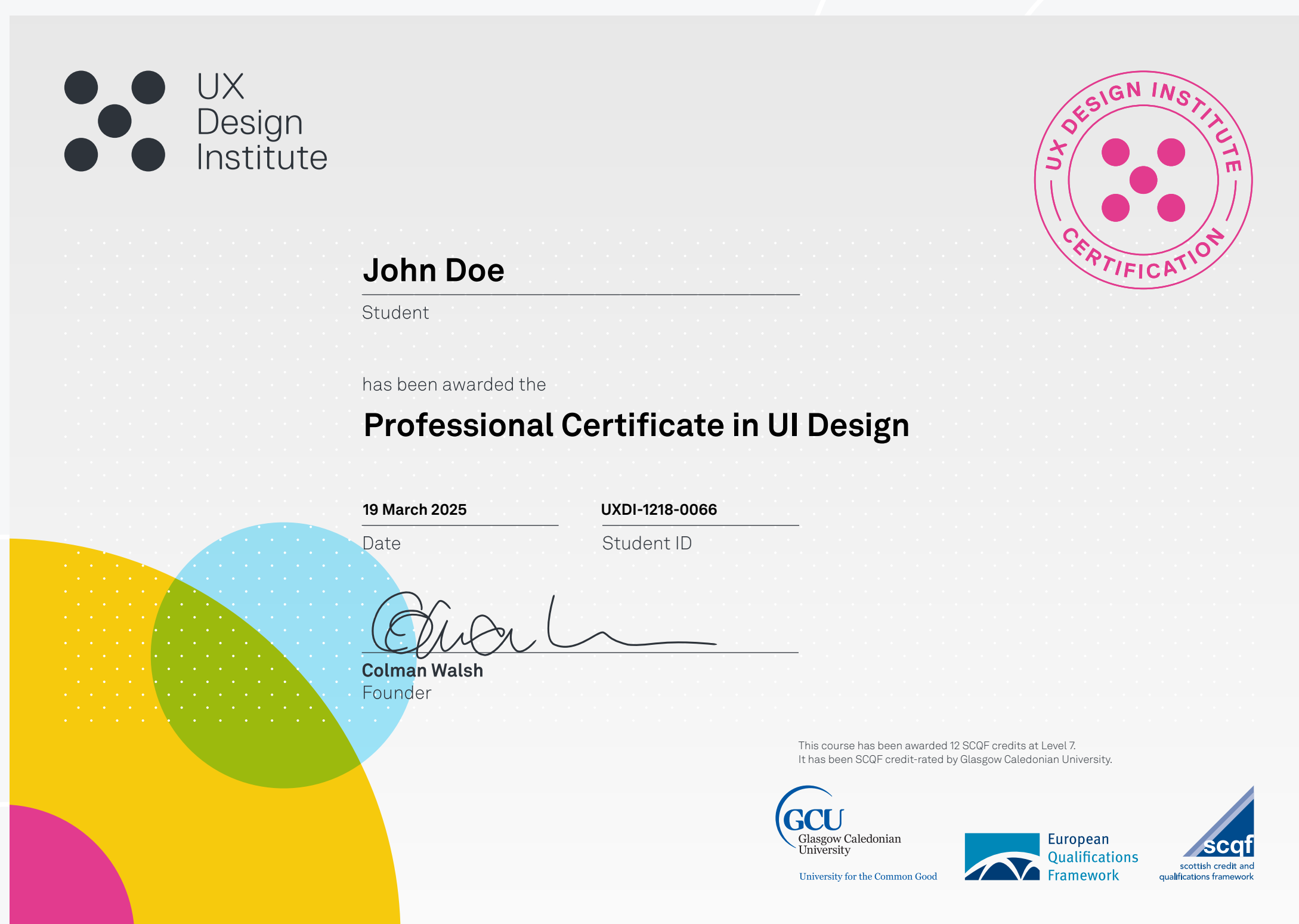
Andreea Dumitrascu
UX/UI Designer
Smartpatient

How we will connect you to the industry

Start building your professional network right away in our friendly, supportive community of UI professionals and students.

- ✓ Course mentors are on hand to give you expert advice

- ✓ Our *UX Insider* live events teach you about the industry landscape

- ✓ Our Professional Certificate is industry approved and globally recognised

UX Design Institute

UX DESIGN INSTITUTE
CERTIFICATION

John Doe
Student

has been awarded the

Professional Certificate in UI Design

19 March 2025
Date

UXDI-1218-0066
Student ID

Colman Walsh
Founder

This course has been awarded 12 SCQF credits at Level 7.
It has been SCQF credit-rated by Glasgow Caledonian University.

GCU
Glasgow Caledonian University
University for the Common Good

European Qualifications Framework

scqf
scottish credit and qualifications framework

Industry Advisory Council

The Industry Advisory Council consists of technology industry employers, design leaders and recruiters from some of the world's largest and most influential technology brands.

With regular expert reviews and recommendations, the Council validates our programmes, maintains their relevance and ensures consistent content quality.
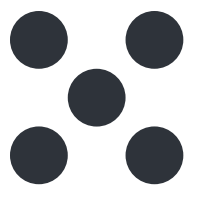
"At MasterCard, we look for people with the right mix of UX skills and a problem-solving mindset. My role on the Advisory Council is to help ensure **the UX Design Institute produces graduates with the qualities that employers find valuable.**"

Tansy Murray
CX & Design Vice President and member of the
UX Design Institute's Industry Advisory Council

Meet our Careers Team

Our Careers Team is here to help you transition from UI student to certified UI designer.

With a vast understanding of the UI interview and hiring process, they offer:

- One-on-one sessions
- Portfolio advice
- Interview guidance

You can schedule a call with them at any time during or after the course to help you land your dream job.
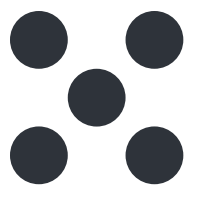
Eoghain and Rebecca

"It's a great pleasure to be a part of an institute which provides world-class professional qualification and support. I would like to thank Kelly Igoe, Cathal Hayes, Rebecca Bradley for all your support and guidance!"
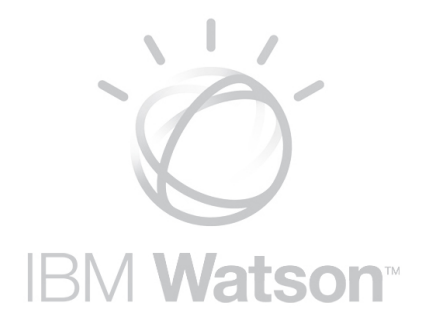
Arpita Dutta Chakraborty
UX Designer/UX Researcher
Crawley

Our graduates get hired by leading, design-focused companies

Google Meta mastercard IBM Watson

Aer Lingus accenture vodafone Dell

Udemy 3 Booking.com Virgin

JD Commonwealth Bank MISSGUIDED trivago

FJORD workday Each&Other salesforce
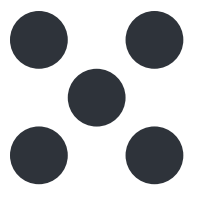
"Having experience is one thing but having the theory and knowledge to back it up is a great validation."

Design is so subjective that it's really good to be able to outline the reasons why a particular design has been chosen or why you support it. You learn an awful lot from working with designers and developers all the time, but it's great to have that academic qualification as well.

Doreen O' Mahony
Digital Brand Manager
Laya Healthcare

"A brilliant course which compliments their Professional Diploma in UX Design!"

The Professional Certificate in UI Design had a lot of rich content via online videos from Tom Cunningham and great help from UX Design Institute mentors via Slack. I definitely recommend it, especially if you're looking for a course that's university accredited in UI Design. Another step further towards a product design role.

Stevie Taylor
Creative Professional
Apple
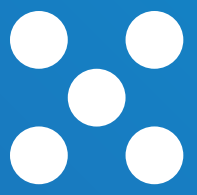
Contact

To find out more about the Professional Certificate in UI Design, please contact:

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DIGITAL COMMUNICATIONS INSTITUTE

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